



City of Bluff City
Mayor Percy J. Brown

Office of the Mayor

City Hall / 100 Broad Avenue
Bluff City

February 28, 2007

Dear Bluff City Citizens:

We've almost made it through the blizzard of 2007 and we here at city hall thank you for your continued understanding as we continue working to keep your city clean.

I am tremendously proud of the job our Snow Destroyer plow crews did in managing the twelve feet of snow that fell on Bluff City's streets this month. This year we adopted an aggressive new strategy for snow management called "Snow Redistribution." Snow Redistribution is a copyrighted concept we're planning to fully develop for next year's International Symposium on Snow Removal and Ice Control. It is vastly different from our old strategy of snow removal, an outdated philosophy whereby snow was removed from city streets and stored in whatever city park facility would hold the vast volumes of snow. Under the Snow Redistribution© strategy, each property owner in Bluff City is expected to store and manage their share of the snow removed from the streets of Bluff City. The Snow Destroyers load the snow into dump trucks where it is evenly dumped across the front yards of every property in Bluff City. This unique strategy allows all of us to equally share in the burden of snow removal, with no economic, racial, or social bias.

Another advantage of the Snow Redistribution© concept is that it allows us to move into the neighborhood streets sooner. I'm sure you'll recall the public outcry of recent years about the weeks it took before the Snow Destroyers cleared residential streets. With Snow Redistribution©, we're there sooner, mainly because we need to clear the residential streets in order to bring in the dump trucks carrying the Redistribution© snow. It's a win-win for everyone!

Please also remember that city code (Sec 1200.21) requires all property owners to keep the sidewalks across their property clear. I know that the Snow Destroyers are dumping an average of four feet of Redistribution© snow across everyone's front lawns, but that's no excuse to violate city code by ignoring your sidewalks. You will be fined for this offense (\$125 for each occurrence)! This is true even under the Redistribution© scenario and endorsed by the city attorney. Don't be a lawbreaker!

Please also remember that you are expected to pay for downtown parking meters, even if the meters were destroyed by Snow Redistribution© operations. We utilize the honor system of payment under those conditions and you are expected to send your parking meter payments to city hall. Traffic Enforcement will be monitoring the areas with destroyed meters, tracking license plates and time spent parked. You will be ticketed if payment isn't received within two business days! We anticipate having all meters replaced by June, despite losing over 117 meters to Redistribution© operations

Remember to keep those sidewalks clear, but don't have a heart attack doing it. We need your vote!

Sincerely,
Percy J. Brown
Your Honorable Mayor